



PHOTO: SIMON DEINER/SDR PHOTO

A model poses in one of the Naked Ape installations.

> Naked Ape fashions installations for body and mind

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ONE of the most fascinating collections on show at South African Fashion Week this year was produced by Naked Ape.

The collection saw the models posing in various installations, where they were either lifting weights, reading, walking, washing their hands or simply dressing and undressing in front of a mirror.

As they moved from pose to pose, a film was played on a screen showing a young man moving from his home in a rural area to the city and the different people and situations he encounters in his journey.

It was both fascinating to watch and be a part of, and also oddly

moving. As for the clothes on show, fashion director and founder of Naked Ape Fashion Consulting, Shaldon Kopman, said all the pieces were made from natural fabrics, including hand woven bamboo, organic cotton and hemp, accented and layered with fine, perforated leather.

Fashionistas also got to experience a second fashion installation, this time by Clive Rundle, whose models showed different outfits on a small staging area, while a voice narrated thoughts on the Rorschach inkblot test, a psychological test in which subjects' perceptions of inkblots is recorded and analysed.

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